Brand	Platform	Content	Campaign Duration	TG	Buy Type	Creative Dimension	Objective	Cost Per Result	Estimated Deliverables	Total Cost (BDT)
Xiaomi	Facebook	Redmi 10C- Targeting-AMOLED, Note 11, Note 12, Redmi, Xiaomi, VIVO, V27e, OPPO, Reno 8T, Bkash, Nagad, Techno, Realme, Eld offer, BMW, Blke, Smartphone, samsung, earphone etc	11th Apr'23- 20th Apr'23	BD- 18-45	СРМ	N/A	Reach	\$0.12	4,866,667	67,160
Cost before ASF & VAT										67,160
Add: ASF 3.5%										2,351
Cost before VAT										69,511
Add: VAT 15%									10,427	
Net Payable for Xiaomi										79,937
Remarks:										
		recent bank rate of remittance transfer. Pa		BE MADE	UPON FO	REX CONFIRMA	ATION WITH DOO	CUEMENTS.		

- 2. CPV/CPM bidding is realtime and results may vary after campaign end
 3. Remittance Tax will be included for payments made through Bangladesh Bank for (Google and YouTube)