Brand	Platform	Content	Campaign Duration	TG	Buy Type	Creative Dimension	Objective	Cost Per Result	Estimated Deliverables	Total Cost (BDT)
Xiaomi	Facebook	Redmi 10A with t-shirt , Redmi 10 2022 & Redmi Note 11 price drop with specific variants	Feb'23	BD- 18-45	СРМ	N/A	Reach	\$0.25	1,753,377	50,41
Cost before ASF & VAT										50,410
Add: ASF 3.5%										1,764
Cost before VAT										52,174
Add: VAT 15%										7,826
Net Payable for Xiaomi										60,000
Remarks:										
1. (5.1 = 80 T.15) as per recent bank rate of remittance transfer. PAYMENT WILL BE MADE UPON FOREX CONFIRMATION WITH DOCUEMENTS. 2. CPV/CPM bidding is realtime and results may vary after campaign end 3. Remittance Tax will be included for payments made through Bangladesh Bank for (Google and YouTube)										