



LTE Advertising Ltd.

REGISTERED OFFICE:

5TH FLOOR, DREAM HOUSE, ROAD 16/A,
GULSHAN 1, DHAKA 1212, BANGLADESH.

CORPORATE OFFICE:

6TH FLOOR, HOUSE 15/B, ROAD 08, GULSHAN 1
DHAKA 1212, BANGLADESH

GENERAL QUOTATION:

FOR,	
COMPANY NAME:	Xiaomi Technologies Bangladesh Pvt. Ltd.
ADDRESS:	Concord Silvy Height, 10th Floor, Plot -11A, Block CWS(A), Bir Uttam Mir Shawkat Road, Gulshan Avenue, Dhaka 1212
CONTACT PERSON:	Muhaimen Siddiquee
CONTACT NUMBER:	8801724829501

QUOTATION NO	2023/04/27/03
QUOTATION DATE	27/04/2023
WORK SCOPE	Xiaomi Redmi Note 12 Product Launch
LTE POC	Shaimah Akter Shama
PAYMENT TYPE	BFTN/ACCOUNT PAYEE CHEQUE

Dear Concern,
Please find the quotation for Redmi Note 12 Launching Campaign

Platform	Description	Platform	Unit	Unit Cost	Total	Revised
OVC	Launch OVC with Two Cut Version	Facebook, Instagram & YouTube	1	BDT 2,100,000	BDT 2,100,000.00	BDT 1,890,000.00
Photoshoot	KV and Content Shoot (Without Celebrity Cost) - 6 Layout	Facebook, Instagram, Billboard, Posm	1	BDT 450,000	BDT 450,000.00	BDT 410,000.00
Total					BDT 2,550,000	BDT 2,300,000.00
ASF 8%					BDT 255,000	BDT 184,000.00
VAT 15%					BDT 420,750	BDT 372,600.00
Grand Total					BDT 3,225,750	BDT 2,856,600.00

In Words: Twenty Eight Lacs Fifty Six Thousand Six Hundred Taka Only

TERMS & CONDITIONS:

- VAT & TAX are included. AIT will be applicable on Agency commission only.
- 50% advance should be paid before the project.
- Payment should be cleared within 15 Days of invoice Submission.
- Any Digital/Social Media Campaign cost are included.
- Cancellation of shoot due to any natural disaster/rain/any other disaster will charge as same as per the day cost.
- Purchase order is to be issued with 50% Advance before PPM, next upon client presentation.
25% is payable before post production and remaining 25 % must be paid 30 working days
- In the event that the job is postponed within 72 working hours (including Fridays, Saturdays & Public Holidays)
of the shoot, a demurrage fee is payable.
- Broadcast Media must be confirmed before agreement. Delivery will be one Master version with three-cut version for
TVC and Only Master version for Online content.
- Production house can only give rights on the TVC or OVC or AV delivered by PH. Any additional or separate rights like Music/
cg/Model etc have to make agreement separately as they have their own rights
- The above cost DOES NOT include the cost of language dubs, or edits for the Film.
- From OVC to use in TV channels will add 40%-50% additional on approved quote.

Thanks,
Call: +880 167 459 3815
Email: arafat@lietoeye.com
Web: www.lietoeye.com

Privacy Policy
LTE Advertising Ltd.- All Rights Reserved