

Brand	Platform	Content and Targeting	Campaign Duration	TG	Buy Type	Creative Dimension	Objective	Cost Per Result	Estimated Deliverables	Total Cost (BDT)	
Xiaomi	Facebook	Eid CP: Targeting: AMOLED, Note 12, Redmi, Xiaomi, VIVO, V27e, OPPO, Reno 8T,Sharp, Nagad, Techno, Realme, Eid offer, BMW, Bike, Smartphone, samsung, earphone etc	5th Apr'23-11th Apr'23	BD- 18:45	CPM	N/A	Reach	\$0.15	2,433,333	41,975	
			12th Apr'23-19th Apr'23	BD- 18:45	CPM	N/A	Reach	\$0.15	2,433,333	41,975	
			Cost before ASF & VAT								83,950
			Add: ASF 8.5%								2,938
			Cost before VAT								86,888
			Add: VAT 15%								13,033
			Net Payable for Xiaomi								99,921
Remarks:											

1. (\$1 = BDT 115) as per percent bank rate of remittance transfer. PAYMENT WILL BE MADE UPON FOREX CONFIRMATION WITH DOCUMENTS.

2. CPM/CPM bidding is realtime and results may vary after campaign end

3. Remittance Tax will be included for payments made through Bangladesh Bank for (Google and YouTube)