

MD.MEHADI HASAN SHIMUL

From: Ziauddin Chowdhury
Sent: Saturday, April 1, 2023 5:27 PM
To: Tushar Kanti Dewanjee; MiaMohammad Riad
Cc: MD.MEHADI HASAN SHIMUL; Ahmed Razib; HasanMohammad Kamrul; MD. SAIFUL ALAM; SanglapMosallin
Subject: Re:RE: Need go ahead on running MISL campaign for sales team

okay

Sent from my Xiaomi device

Apr 1, 2023 3:53 PM wrote on Tushar Kanti Dewanjee <tusharkanti@xiaomi.com>:

Dear Riad Bhai,

Considering ND Model 2.0 Campaign cost (BDT 542,000) is within budget for the month of April'2023.

Particulars	Eid 1 Channel Budget		Campaign approval request				Balance Considering ND model 2.0
	APRIL	APRIL	Item	# Of Winner	Winning Prize Value	Campaign approval request Considering ND model 2.0	
	USD	BDT					
Field team incentive (MISL +Training +meet up)	\$ 5,075.00	558,250	55 inch smart tv	1	54000	54,000	16,250
			43 inch Samrt tv	3	36000	108,000	
			32 inch samrt tv	20	19000	380,000	
Total:	\$ 5,075.00	558,250				542,000	16,250



From: MiaMohammad Riad <riad@xiaomi.com>
Sent: Saturday, April 1, 2023 2:55 PM
To: Tushar Kanti Dewanjee <tusharkanti@xiaomi.com>

Cc: MD.MEHADI HASAN SHIMUL <mehadishimul@xiaomi.com>; Ahmed Razib <ahmed@xiaomi.com>; Ziauddin Chowdhury <ziauddin@xiaomi.com>; HasanMohammad Kamrul <kamrul@xiaomi.com>; MD. SAIFUL ALAM <saiful@xiaomi.com>; SanglapMosallin <mosallins@xiaomi.com>

Subject: Need go ahead on running MISL campaign for sales team

Importance: High

Dear Tushar vai

Good day

Refer to the subject line would request your attention on running a campaign for field team. On our budget we have already incorporated the cost. Summuary of the modality is given below :

Duration: April 1st –April 30th

Employee type: ND people.

Gift : Xiaomi smart tv based on modality ,

Budget source: <https://xiaomi.f.mioffice.cn/sheets/shtk4FIJLCeY5hJa75PnzEhOaf?sheet=Z7XcFx> Channel campaign Field team incentive

Campaign Modality : <https://xiaomi.f.mioffice.cn/docx/doxk4FXXgRKdjROF2LCvAuUNHId>

Please note the cost of TV is considered as current price and we might get discount on sourcing it. Also Vat is not considered as we assume this cost will be disbursed later. Please have a look at the file and give your go ahead.

