MD.MEHADI HASAN SHIMUL

From: Ziauddin Chowdhury

Sent: Saturday, April 1, 2023 5:27 PM

Tushar Kanti Dewanjee; MiaMohammad Riad

Cc: MD.MEHADI HASAN SHIMUL; Ahmed Razib; HasanMohammad Kamrul; MD. SAIFUL ALAM; SanglapMosallin

Subject: Re:RE: Need go ahead on running MISL campaign for sales team

okay

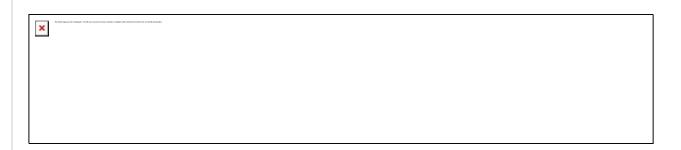
Sent from my Xiaomi device

Apr 1, 2023 3:53 PM wrote on Tushar Kanti Dewanjee <tusharkanti@xiaomi.com>:

Dear Riad Bhai,

Considering ND Model 2.0 Campaign cost (BDT 542,000) is within budget for the month of April'2023.

	Eid 1 Channel Budget		Campaign approval request				
Particulars	APRIL USD	APRIL BDT	Item	# Of Winner	Winning Prize Value	Campaign approval request Considering ND model 2.0	Balance Considering ND model 2.0
	עכט	ועם	==	AAIIIIIGI	F 4000		model 2.0
Field team incentive (MISL +Training +meet up)	\$ 5,075.00	558,250	55 inch smart tv	11	54000	54,000	16,250
			43 inch Samrt tv	3	36000	108,000	
			32 inch samrt tv	20	19000	380,000	
Total:	\$ 5,075.00	558,250				542,000	16,250



From: MiaMohammad Riad <riad@xiaomi.com>

Sent: Saturday, April 1, 2023 2:55 PM

To: Tushar Kanti Dewanjee <tusharkanti@xiaomi.com>

Cc: MD.MEHADI HASAN SHIMUL <mehadishimul@xiaomi.com>; Ahmed Razib <ahmed@xiaomi.com>; Ziauddin Chowdhury <ziauddin@xiaomi.com>; HasanMohammad Kamrul kamrul@xiaomi.com; SanglapMosallin mosallins@xiaomi.com> **Subject:** Need go ahead on running MISL campaign for sales team Importance: High Dear Tushar vai Good day Refer to the subject line would request your attention on running a campaign for field team. On our budget we have already incorporated the cost. Summuary of the modality is given below: Duration: April 1st –April 30th Employee type: ND people. Gift: Xiaomi smart tv based on modality, Budget source: https://xiaomi.f.mioffice.cn/sheets/shtk4FIJLCEtY5hJa75PnzEhOAf?sheet=Z7XcFx Channel campaign Field team incentive Campaign Modality: https://xiaomi.f.mioffice.cn/docx/doxk4FXXgRKdjROF2LCvAuUNHId Please note the cost of TV is considered as current price and we might get discount on sourcing it. Also Vat is not considered as we assume this cost will be disbursed later. Please have a look at the file and give your go ahead. ×